



HUMPHREY PERKINS SCHOOL

Lionheart Educational Trust

Humphrey Perkins School
Cotes Road, Barrow Upon Soar, Loughborough,
Leicestershire, LE12 8JU

01509 412385
office@humphreyperkins.org.uk
www.humphreyperkins.org.uk

Deputy CEO Jennifer Piper-Gale MA MSc
Executive Principal Laura Sanchez
Associate Principal Della Bartram

9 December 2022

Dear Parent/Carer,

Giving Media Consent on Beehive – a Guide for Parents/Carers

At school, your child gets involved in lots of activities both in inside and out of the classroom, and often we want to capture these moments on camera to share with you and the wider community. Not only is it a great opportunity for you to see what your child is getting involved in during school time, but it also allows you to see what's happening across the school in other year groups. However, the law rightly dictates that we must gain your consent to be able to capture and share such moments.

Therefore, we ask that all parents/carers follow the instructions below to choose what consent levels they wish to give or withhold, using our school portal, Beehive. There are several categories which you can opt in/out of, including for in-school consent only through to consent for marketing seen by the wider community.

For parents/carers who have already given/withheld consent via Beehive, this is a reminder that you can re-visit and amend your consent at any time.

Please note: Consent previously given via paper form, or another means, will no longer be valid for future/new photos/video taken as we move to this new system. It is still however valid for any existing photos/video in use.

How to give, view or withdraw consent on Beehive for your child's photo/video imagery

- Using a parent account, log in to Beehive via the app or web browser
- On the left-hand side, choose 'Consent'.
- Follow the steps as explained on screen, selecting the tick boxes for those areas you are willing to give consent.

Please note, that you can select different levels of consent for every child for whom you are responsible if you wish. Consent given will also remain valid, until otherwise revoked.

Managing consent on Beehive will no doubt be a welcome improvement for parents, alleviating the need to sign paper forms, but it will also help the school to select students for photos and promotion with ease when required. Your support is greatly appreciated.





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Accompanying this letter is also a brief guide for parents/carers on Beehive, which you may find a useful reminder.

Yours sincerely

Mrs L Sanchez
Executive Principal

Mrs D Bartram
Associate Principal

