



29 October 2024

Dear Parent/Carer,

Re: Giving media consent for your child/ren on Beehive

At school, your child gets involved in lots of activities both inside and out of the classroom, and often we want to capture these moments on camera to share with you and the wider community. Not only is it a great opportunity for you to see what your child is getting involved in during school time, but it also allows you to get a feel for what's happening across the school.

We are proud of our young people and their achievements, and therefore wish to shout about it; however, the law rightly dictates that we must gain your consent to be able to capture and share such moments.

Therefore, we ask that all parents/carers follow the instructions below to choose what consent they wish to give or withhold, using our school portal, Beehive. There are several categories which you can opt in/out of, including for in-school consent only through to consent for marketing seen by the wider community.

For parents/carers who have already given/withheld consent via Beehive, this is a reminder that you can re-visit and amend your consent at any time.

How to give, view or withdraw consent on Beehive for your child's photo/video imagery:

- Using a parent account, log in to Beehive via the app or web browser
- On the left-hand side, choose 'Consent'.
- Follow the steps as explained on screen, selecting the tick boxes for those areas you are willing to give consent.

Please note, that you can select different levels of consent for every child for whom you are responsible if you wish. Consent given will also remain valid, until otherwise revoked.

Managing consent on Beehive alleviates the need to sign paper forms on multiple occasions and will also help the school to select students for photos and promotion with ease when required. Your support is greatly appreciated.

Yours sincerely,

Mrs J Piper-Gale
Deputy CEO

Mrs D Bartram
Associate Principal

